



# Discover East Midlands

## Travel Trade News January 2009

### England's East Midlands Host Airedale Tours Familiarisation Trip



45 group organisers travelled with wholesaler Airedale Tours from the South of England to explore the delights of the East Midlands.

Staying at the Ramada Jarvis in the centre of Leicester the 4 day tour included a steam train, a boat trip, a castle, and a medieval banquet.

For more information on itineraries in the East Midlands contact Airedale Tours on 01924 276135 or email [info@airedaletours.co.uk](mailto:info@airedaletours.co.uk) (group organisers only)

### Norman Allen Group Travel launch new tours

Wholesaler Norman Allen Group Travel is featuring 3 new East Midlands Tours in 2009. Historic Houses & Gardens, Bess of Hardwick's Peak District & The North Lincolnshire Wolds are all available for groups.

Call 01432 277666

[normanallen@group-travel.com](mailto:normanallen@group-travel.com)



Visit the Peak District & Derbyshire next year and uncover the real-life secrets behind Georgiana Spencer, the beautiful and charismatic 18<sup>th</sup> century Duchess of Devonshire.

For more information contact

[keren@lincolnshiretourism.com](mailto:keren@lincolnshiretourism.com)



### Group Organisers are invited to sample England's East Midlands with Simply Groups

England's East Midlands has so much to offer – history and heritage, castles and cathedrals, aviation and art. Our 4 day familiarisation trip will expand your horizons and give you new ideas for your tours in 2009 and beyond.

To check availability contact Shauna Potts at Simply Groups on 01943 605999 or email [info@simplygroups.co.uk](mailto:info@simplygroups.co.uk)

For more information and ideas for things to do in the East Midlands, log on to our brand new website  
[www.discovereastmidlands.com/traveltrade](http://www.discovereastmidlands.com/traveltrade)

or contact Keren Shepherd Tel: 01522 561671 Email: [keren@lincolnshiretourism.com](mailto:keren@lincolnshiretourism.com)